



## 2020 Trailblazer Awards Nomination Form

### About

We believe a “Trailblazer” is someone or something that forges a path of greatness and guides others along the way. To honor these Trailblazers in our community, we launched the Trailblazer Awards in 2017. Join us in our fourth year of awarding the Trailblazer Awards at this year’s virtual Annual Meeting on November 30<sup>th</sup>.

### Criteria

The 2020 Trailblazer Awards include four categories: Individual, business/attraction, community event and Altogether Adventure®. The criteria for each category are as follows:

***Individual Award:*** A strong ambassador for Grove City, this individual has proven they can exceed expectations in their work to create a positive visitor experience. Whether through stellar customer service, outside-of-the-box thinking, or everyday kindness, service always comes first for the Individual Trailblazer Award winner. This person can be an employee at a local business, a government representative, or a volunteer with a local organization.

Helpful questions to ask yourself:

“How have they provided customer service above and beyond the call of duty?”

“Who is my customer service role model?”

***Business/Attraction Award:*** This business or attraction should grab the interest of the city and its visitors. They are a must-see experience in Grove City and are always seeking to improve the local experience. This is a unique place or local asset with exceptional service. This can be a for-profit business or a place that draws visitors by providing something of interest or pleasure.

Helpful questions to ask yourself:

“When friends, family, or customers ask where to eat/visit/stay in Grove City, where do I send them and why?”

“How have they created an exceptional visitor experience?”

“What makes this business unique to Grove City?”

***Community Event Award:*** This community event proves that collaboration among Grove City event organizers can bring memorable visitor experiences. This year, COVID-19 challenged organizers to think of new and different ways to bring the local community together. Recognizing the delicacy of creating an event during unsteady times and during recovery, this Trailblazer could be awarded to either a virtual or in-person event.

Helpful questions to ask yourself:

“What experience did the event provide that was unique?”

“How does the event make Grove City a better place to live/work/be?”

**Altogether Adventure® Award:** Altogether Adventure® is more than just a brand, it is the embodiment of the local community spirit, the pride in our community, and the resulting collaborations that make Grove City special. This project, promotion, or experience leverages Visit Grove City’s brand and/or messaging to create new experiences in the community.

Helpful questions to ask yourself:

“Did this project, promotion, or experience inspire people to work together to promote a common cause? If so, how?”

“Did this project, promotion, or experience leverage Altogether Adventure® to create a unique opportunity for visitors and residents?”

### **Nomination**

Please fill out the section below entirely. Any incomplete nomination forms will not be considered. If you wish to submit multiple nominations, please fill out a different form for each nomination.

Check the box below that correlates with the type of nomination you wish to submit:

Individual  Business/Attraction  Community Event  Altogether Adventure

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What is the name of the business/attraction or event that you are nominating? (If nominating an individual, leave blank and move on to next section). \_\_\_\_\_

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### **Nominee/Nominee Representative Information**

Please provide the following information for the who you are nominating so we may notify them of the nomination and invite them to attend the 2020 Visit Grove City Annual Meeting to be recognized.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

How does the nominee demonstrate the qualities listed in the criteria above? Cite specific examples of how the nominee meets or exceeds the criteria. Use the “Helpful Questions to ask yourself” as prompts if you need ideas.

*Nominator Information*

Nominator Name: \_\_\_\_\_

Relationship to Nominee: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

All nominations must be received by 11:59pm on November 1st.

Please email nomination form to [answers@visitgrovecityoh.com](mailto:answers@visitgrovecityoh.com) with the

subject line: Trailblazer Nominations - [Nominee Name]